



NOTICE OF PRIVACY PRACTICES

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MIGHT BE USED, DISCLOSED, AND HOW YOU CAN GET ACCESS TO THIS INFORMATION....*PLEASE REVIEW IT CAREFULLY.*

Retina Consultants of Nevada is committed to treating and using your *Protected Health Information* (PHI) responsibly. As of April 14, 2003, the *Health Insurance Portability & Accountability Act* (HIPAA) requires us to:

1. Maintain the privacy of medical information provided to us
2. Prevent inappropriate use of that information
3. Provide notice of our legal duties and practices, and
4. Abide by the terms of our Notice of Privacy Practices currently in effect.
5. Protect and enhance patient rights by giving you, the patient, control of your medical information.

Understanding Your Protected Health Information (PHI)

Protected health information is an individual's healthcare information that is transmitted or maintained by a covered entity in any form (paper, electronic, or verbal).

You will be providing us with personal information such as, but not limited to:

1. Your name, address and phone number
2. Information relating to your medical history
3. Your insurance information and coverage
4. The name of your referring and/or primary care physician

Uses for *protected health information* (PHI):

1. Basis for planning your care and treatment.
2. Legal document describing the care you received.
3. Means of communication among the many health professionals who contribute to your care.
4. Means by which you or your insurance company (payer) can verify that services billed were actually provided.
5. A source of data for our planning and marketing.
6. A source of information for public health officials charged with improving the health of this state and the nation.
7. A tool with which we can work to improve the care we render and the outcomes we achieve.

Understanding what is in your record and how your health information is used helps ensure its accuracy and assists with informed decisions when authorizing disclosure to others.

Permitted uses and disclosures of protected health information (PHI):

Minimum Necessary: requires a covered entity (physician) to ensure that the work force reasonably minimizes the amount of protected information used, disclosed, and requested. It also limits who has access to such information.

Use: is the sharing, employment, application, utilization, or analysis of an individual's information within a covered entity that maintains such information.

Disclosure: is information, including demographic information collected from an individual, that

1. Is created or received by a health care provider, health plan, employer, or health care clearing house.
2. Relates to:
 - a. the past, present, or future physical, mental health or condition of an individual;
 - b. the provision of health care to an individual;
 - c. the past, present, or future payment for the provision of health care to an individual;
 - d. that which identifies the individual;
 - e. for which there is a reasonable basis to believe the information can be used to identify the individual.

Retina Consultants of Nevada's Health Team consists of all office personnel, including Front Office, Transcription, Billing, Back Office, Administration and Physicians.

Disclosures for Treatment, Payment and Operations (TPO)

Disclosures include but are not limited to use of *protected health care information* for treatment, payment and health care operations.

Treatment: The provision, coordination or management of healthcare and related services and extends to consultation between providers or the referral of a patient from provider to provider.

1. Information obtained by a nurse, physician, or other member of our *healthcare team* will be recorded in your record and used to determine the course of treatment.
2. We will provide your referring physician and subsequent healthcare provider with reports needed to concur and assist in treatment.

Payment: A broad range of activities managing use of data on premiums, reimbursement, eligibility and coverage determinations, risk adjustment, billing and claims management coverage, and utilization review activities as well as disclosure to consumer reporting agencies of certain information.

1. We will use your *protected health information* to facilitate payment as mandated by your Third Party Payer for referrals, authorizations, and payment of a claim.

Operations: A covered physician's daily activities as they relate to the provision of health care.

1. We will use your *protected health information* to support regular healthcare operations.

Authentication: To ensure that we disclose *protected health information* to the appropriate patient or personal representative, we must verify said information by:

1. First and last name
2. Last four digits of social security number
3. Date of birth
4. Picture ID

Retina Consultants of Nevada will authenticate every patient or personal representative at *each* encounter or contact with our practice.

Communication: Physicians and healthcare team members, using their best judgment, may disclose to your personal representative health information relative to their involvement in your care or payment related issues.

Appointment Process:

A sign-in sheet will be used at every appointment.

Our *health care team* will verbally use your name to call you back and will continue to use your name throughout the visit.

Consent to Treat: The Patient Information Sheet requires a patient signature for consent to treat, financial responsibility, and authorization to bill your Third Party Payer.

Appropriate *consents* for testing, procedures, and surgery will be given to you the patient for review and signature.

Patient status during visit: We may use or disclose information about your general condition or location to your personal representative.

Transporting Records: All records are kept at our main office. If you are seen at a satellite office our designated healthcare team member will transport your record.

Faxing Records: Records may be faxed between our offices, referring and subsequent physicians, hospitals, pharmacies, or third party payers.

Special Situations

Public Health: We may disclose medical information about you to facilitate public health purposes. These generally include the following:

- Prevention or control of disease, injury or disability;
- Reporting of births and deaths;
- Reporting reactions to medications or problems with products;
- Notifying people of recalls of products they may be using;
- Notifying a person who has been exposed;
- Notifying a person who may have been exposed to a disease or may be at risk for contracting or spreading a disease or condition.

Organ and Tissue Donation: If you are an organ donor, we may release medical information to organizations that handle organ procurement or organ, eye or tissue transplantation or to an organ donation bank, as necessary to facilitate organ or tissue donation and transplantation.

Health Oversight Activities: We may disclose medical information to a health oversight agency for activities authorized by law. These oversight activities include, for example, audits, investigations, inspections, and licensure. These activities are necessary for the government to monitor the overall health care system, the conduct of government programs, and compliance with civil rights laws.

Coroners, Medical Examiners and Funeral Directors: We may release medical information to a coroner or medical examiner. This may be necessary, for example, to identify a deceased person or determine the cause of death. We may also release medical information about patients of the hospital to funeral directors as necessary to carry out their duties.

Abuse or Neglect Cases: We may disclose your *protected health information* to a public health authority that is authorized by law to receive reports of child abuse or neglect. In addition, we may disclose your *protected health information* if we believe that you have been a victim of abuse, neglect or domestic violence to the governmental entity or agency authorized to receive such information. In this case, the disclosure will be made consistent with the requirements of applicable federal and state law.

Law Enforcement: We may disclose health information for law enforcement purposes as required by law or in response to a valid subpoena.

Protective Services for the President, National Security and Intelligence Activities: We may release information about you to authorized federal officials so they may provide protection to the President, other authorized persons or foreign heads of state or conduct special investigations, or for intelligence, counterintelligence, and other national security activities authorized by law.

Military and Veterans: If you are a member of the armed forces, we may release medical information about you as required by military command authorities.

Inmate: We may use or disclose your protected health information if you are an inmate of a correctional facility and your physician created or received your *protected health information* in the course of providing care to you.

Worker's Compensation: Your *protected health information* may be disclosed by us as authorized to comply with worker's compensation laws and other similar legally-established programs.

Telephone Communication:

Telephone: We may call to remind you of your appointment and leave messages of your upcoming appointment on your answering machine *unless you tell us you object*.

Physicians at [Retina Consultants of Nevada](#) may call regarding test results. If unable to contact you, the patient, a message may be left on your answering machine, or with a family member or friend for a return phone call *unless you tell us you object*.

Mail: We may mail letters or postcards to remind you it is time for you to make another appointment *unless you tell us you object*.

Business Associates are outside entities that the practice may use in the treatment of our patients and payment of services. Business Associates examples may include but are not limited to hospitals, laboratories, radiologists, electronic-claims clearinghouses, collection agencies, attorneys, and insurance companies. To protect your *protected health information (PHI)*, we require the business associate to appropriately safeguard your information - *unless you tell us you object*.

Patients Protected Health Information (PHI) Rights

Although patient healthcare information is the physical property of **Retina Consultants of Nevada**, patients have the right to:

1. request restrictions on use and disclosure of *protected health information*.
2. receive confidential communications.
3. inspect and receive a copy of their *protected health information*.
4. amend or submit corrections to their *protected health information*.
5. receive an accounting of disclosures of *protected health information*.
6. revoke authorization to use and disclose health information, except to the extent that action has already been taken.
7. receive a paper copy of this notice.

A request for any of the above *protected health information*, must be done in writing.

Authorization for Release of PHI

If you object to having your *protected health information (PHI)* used in the manners described above, you must sign a form indicating your objection and you must indicate who is your authentic representative in case you are unavailable or unable to communicate with any of our *healthcare team*.

A *healthcare team* member cannot speak to any one but you the patient, unless otherwise authorized in writing by you the patient. We will authenticate the representative before speaking with that person.

You the patient or your personal representative may request in writing release of *protected health information* to a specific physician, insurance company, disability office (work or state), employer, etc. Your patient signature is required on each release of information requested. The release is valid on a one-time basis unless otherwise specified.

Responsibilities of Retina Consultants of Nevada

1. Maintain the privacy of your health information.
2. Provide you with notice as to our legal duties and privacy practices with respect to information we collect and maintain about you.
3. Abide by the terms of this notice.
4. Notify you when we are unable to abide by a requested restriction.
5. Accommodate reasonable requests. You may have to communicate health information by alternative means or at alternative locations.

We have the right to change our practice policies and make new revisions effective for all *protected health information* we maintain. Should our information policies or the Federal regulations change, a revised notice will be posted in our waiting room.

We will not use or disclose your health information without your authorization, except as described in this notice. We will also discontinue to use or disclose your health information after we have received a written revocation of the authorization according to the procedures included in the authorization.

If there has been a violation of disclosure of *protected health information*, we will investigate and review circumstances, correct, continue to train staff, and try to improve policy practices within the office. In certain instances, disciplinary actions will be taken.

If you have any questions and would like more information, you may call 702-369-0200 and ask for the Privacy Officer.

If you believe your rights have been violated, you may file a complaint with the practice's Privacy Officer, or with the Office of Civil Rights, U.S. Department of Health and Human Services. [Retina Consultants of Nevada](#) will not retaliate should you, the patient, decide to lodge a complaint with either the Privacy Officer or the Office of Civil Rights (OCR). The mailing address for the OCR is listed below:

Office for Civil Rights
U.S. Department of Health and Human Services
90 7th Street, Suite 4-100
San Francisco, CA 94103

Their e-mail address is ocrmail@hhs.gov.

Acknowledgment of Receipt of Privacy Notice

I, _____, hereby acknowledge that I have received a copy of this Privacy Notice.

Signature:

Date: